

SALAH ADEEN YAHYA AHMED AL-BOGHASH

FULL-STACK DEVELOPER | SAAS, CRM, WEB AND MOBILE PRODUCTS

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PROFESSIONAL SUMMARY

Full-stack developer with 4+ years of experience building and operating SaaS platforms, multi-tenant CRM systems, responsive web applications, Flutter mobile apps, Chrome extensions, REST APIs, dashboards, and automation workflows. Delivered production systems using Laravel, React, Next.js, Flutter, MySQL, PostgreSQL, and cloud/VPS infrastructure. Managed four production servers supporting LeadMe, TEM Team, and Intshar products, with hands-on responsibility for deployment, monitoring, integrations, troubleshooting, and release operations.

TECHNICAL SKILLS

Programming: PHP, JavaScript, TypeScript, Python, Java

Frameworks and Platforms: Laravel, React, Next.js, Flutter, Django, ASP.NET, Firebase, Supabase

Backend and Integrations: REST APIs, webhooks, queues, authentication, role-based access control, multi-tenant SaaS, WhatsApp API, SMS/OTP, payment and third-party integrations

Databases: MySQL, PostgreSQL, Oracle

DevOps and Infrastructure: Linux/VPS hosting, four production servers, Docker, Google Cloud Platform, CI/CD, Git, GitHub, deployment, monitoring, backups, troubleshooting

PROFESSIONAL EXPERIENCE

Intshar Marketing Agency | Al Khobar, Saudi Arabia

IT Support and Web Development - Remote | Apr 2025 - Present

- Build and extend Intshar CRM, a multi-branch SaaS platform covering campaign attribution, lead intake and assignment, follow-ups, WhatsApp workflows, reporting, team operations, tenant settings, and automation.
- Develop and maintain agency websites, campaign landing pages, and e-commerce improvements for Salla and Zid stores, including responsive UI, SEO, analytics, media handling, and deployment.
- Manage deployment and operations across four production servers supporting LeadMe, TEM Team, and Intshar systems, including monitoring, updates, APIs, hosting, backups, and troubleshooting.
- Deliver web platforms, Flutter applications, Chrome extension workflows, REST APIs, queues, authentication, and third-party integrations for client and internal products.

First Marketer | Al Khobar, Saudi Arabia

Full-Stack Developer and IT Support | Remote: May 2022 - Nov 2023 | Onsite: Jul 2024 - Mar 2025

- Engineered a self-service affiliate marketing system with campaign tracking, referral links, commissions, reports, and payout history, reducing admin-marketer communication by 60%.
- Built an online learning platform for 500+ active students, reducing manual enrollment time by 70% and course-discovery time by 50%.
- Developed and supported the First Marketer Flutter application for course access, campaigns, commissions, account workflows, and mobile self-service.
- Provided onsite support for laptops, printers, network devices, mail services, and hosted platforms, and guided 10+ staff members on IT resources and security practices.

EDUCATION AND PROFESSIONAL DEVELOPMENT

BSc in Electrical Engineering, Computers and Control - Sana'a University, Sana'a, Yemen | Sep 2019 - Jun 2024

Certificates: Google Cloud Fundamentals (Nov 2024); Google Cloud Cybersecurity Fundamentals (Nov 2024); Diploma in Deep Learning, ITI Egypt (Dec 2023); Diploma in Practical AI, ITI Egypt (Dec 2023).

LEADERSHIP AND COMMUNITY

Programming Team Lead, HATT - Sana'a University | Mar 2025 - Present

- Lead web, mobile, and design contributors; enforce code, UI/UX, quality, and security guidelines and coordinate cross-functional delivery.

Showcase Volunteer - Sana'a University | Mar 2024 - Nov 2024

- Supported Electrical Engineering showcase events, participant coordination, and logistics across more than three academic events.

SELECTED SYSTEMS AND PRODUCT PORTFOLIO

Priority systems are listed first. Related web, mobile, browser-extension, API, automation, and infrastructure work is grouped under each product.

Intshar CRM SaaS | *Featured - Latest SaaS* | crm.pscye.com

Built and extended a branch-aware CRM for campaigns, lead intake and assignment, sales follow-ups, WhatsApp workflows, reporting, team operations, and tenant configuration.

Technologies: Laravel, React, multi-tenant SaaS, REST APIs, queues, reporting, WhatsApp integration

TEM Team Ecosystem | *Featured - Live* | tem-team.com

Worked on the TEM web platform, Chrome extension, and Flutter mobile app, including subscription access, account workflows, secure service delivery, APIs, and release handling.

Technologies: Flutter, TypeScript, Chrome extension, web platform, APIs, authentication

Yemen Offers | *Featured - Live* | yemen-offers.com

Developed and improved a multi-tenant offers and store-discovery platform with company and branch administration, publishing workflows, responsive search, multilingual UI, and media handling.

Technologies: Laravel, React, multi-tenant workflows, search, responsive UI, cloud storage

Handes360 Ecosystem | *Featured - In Development* | handes360.com

Building a full-stack web platform and companion Flutter application with connected APIs and private business workflows.

Technologies: Laravel, Flutter, REST APIs, mobile workflows, business process automation

Opynex | *Featured - Live* | opynex.com

Contributed to the product experience and integrations for production-grade agentic automation workflows, workflow discovery, and middle- and back-office operations.

Technologies: Agentic AI, n8n, automation, APIs, WhatsApp, operational workflows

LeadMe Learning and Marketer Ecosystem | *Featured - Live* | leademy.sa

Built and updated the learning platform, marketer portal, and First Marketer Flutter app for enrollment, course access, search, campaigns, commissions, and self-service operations.

Technologies: Laravel, Flutter, MySQL, education workflows, affiliate workflows, dashboards

ADDITIONAL PROJECT EXPERIENCE

Intshar Agency Website | inthsar.sa: Maintained the agency website and delivered campaign landing pages, responsive content, SEO, analytics, hosting, and lead-generation journeys.

iReview180 | ireview180.com: Developed QR-based feedback and reputation workflows with business pages, dashboards, WhatsApp actions, and Google Maps review routing.

iSender360 | isender360.com: Built WhatsApp campaign, audience, API, automated-reply, scheduling, queue, analytics, and administrative reporting workflows.

iPoster360 | iposter360.com: Developing social publishing automation with scheduling, secure APIs, browser automation, queues, moderation controls, and repeatable posting workflows.

Sharar Gym Management System - Intshar Project: Built a web and Flutter system for memberships, subscriptions, trainers, booking, access tracking, payments, and notifications; contributed to a reported 13% revenue increase.

Waseet SMS and WhatsApp OTP API: Developed OTP generation and verification with rate limiting, logging, queues, and SMS or WhatsApp delivery.